

# Inspire Days Essentials

quadient

### Agenda – Partner Day



All sessions take place in the room Yangtze, 1st floor

|              | Wednesday, September 12 <sup>th</sup> – Partner Day                 |
|--------------|---|
| 11:00 - 2:00 | Partner Day Registration / Lunch                                    |
| 12.30 - 2.00 | Lunch Buffet  |
| 2:00 - 2:30  | Welcome and Partner Strategy for EMEA – Mike Davies                 |
| 2:30 - 3:00  | Partner Success story - Philippe Suchetet, Jean-Luc Vecchio         |
| 3.00 - 3.30  | Partner Success story   |
| 3:30 - 4:00  | Break   |
| 4:00 - 4:30  | Quadient Partner, a center of Excellence – Richard van Leuven       |
| 4:30 - 5:00  | Partner Program and tools update - Jayati Shah-Thiel, Rob Daleman   |
| 5:00 - 5:30  | Build the Future: glimpse on R12, Moving to Digital – Scott Draeger |
| 5:30-6:00    | Ask your questions  |
| 7:00 – 10:00 | Welcome Dinner - Crowne Plaza Hotel                                 |

#### Agenda Thursday, Sept. 13

|                               |  |  | _   | Deep Dire in the  |   |  | insp                   |  |  |  |  |  |
|-------------------------------|--|--|---|---|---|--|------------------------|--|--|--|--|--|
| Plenary sessio<br>testimonial | - Re Digital   | Customer experie   | Service Provider  | s Deep Dive in the Solutions  | Increase your<br>productivity   | Solution Demos   | Work with Quadient     |  |  |  |  |  |
|                               | Auditorium King Willem Alexander   |  |   |   |   |  |                        |  |  |  |  |  |
| 10.00 - 10.45                 | Welcome to the Inspire Days – I. Clarke  |  |   |   |   |  |                        |  |  |  |  |  |
| 10.45 - 11.15                 | State of the business – T. Sigal   |  |   |   |   |  |                        |  |  |  |  |  |
| 11.15 – 11.45                 | Break: Exhibition area, 1to1   |  |   |   |   |  |                        |  |  |  |  |  |
| 11.45 – 12.45                 | Keynote: Trust, customer loyalty and reputation capital – S. Pillot de Chenecey                  |  |   |   |   |  |                        |  |  |  |  |  |
| 12.45 – 2.15                  | Exhibition area, 1to1 &Lunch   |  |   |   |   |  |                        |  |  |  |  |  |
| 2.15 – 2.45                   | Sponsor Messages   |  |   |   |   |  |                        |  |  |  |  |  |
| 2.45 - 3.15                   | A Customer Journey – D. Stabel   |  |   |   |   |  |                        |  |  |  |  |  |
| 3.15 - 3.45                   | Getting to the Next Level with Quadient – S. Draeger, J. Knoulich                                |  |   |   |   |  |                        |  |  |  |  |  |
| 3:45 – 4:15                   | Break: Exhibition area, 1to1   |  |   |   |   |  |                        |  |  |  |  |  |
| Room                          | Asia - 56  | Europe - 110   | Oceania - 100   | Auditorium  | Africa - 56   | South America - 56   | Antarctica             |  |  |  |  |  |
| 4:15 – 4:45                   | Enterprise: Your<br>customers choose the<br>journey. You deliver<br>the experience.<br>L. Ghio   | Vontobel content<br>factory<br>P. Duersteler                                     | How poor Data is<br>hurting your business<br>C. Hubbard | Inspire R12 under the   | Test your digital-<br>readiness How far do<br>you want to go?<br>Y. Nahar                               | Omnichannel<br>onboarding –having<br>high impact customer<br>conversations |                        |  |  |  |  |  |
| 4.45 – 5.15                   | Workshop: Through<br>the lens of your<br>customer: Mapping the<br>Customer Experience<br>L. Ghio | Beyond CCM with<br>Canon<br>Steve Narancic                                       | Make the Move to<br>Digital – Mobile Apps               | hood<br>J. Knoulich   | News by Quadient<br>Education Center<br>V. Vatrt  | Connected Claims<br>Management   | Ask the Experts<br>PSO |  |  |  |  |  |
| 5:15 - 5.45                   | Best practices<br>upgrading to R12<br>Jiří Pečonka   | Transform a CCM<br>center in a high value<br>competence center<br>A. Bodet, Gdoc | and Web Portals<br>A. Hemon-Laurens                     | SP: Transform your<br>client relationships<br>through Customer<br>Journey Mapping D.<br>Collins | Moving out of the<br>Shadows: Bringing<br>Together the Business<br>+ IT to Amplify Impact<br>A. Stevens | Data quality   |                        |  |  |  |  |  |
| 5.45 - 7.00                   | Break: Exhibition area, 1to1   |  |   |   |   |  |                        |  |  |  |  |  |
| 7.30                          | Dinner   |  |   |   |   |  |                        |  |  |  |  |  |

## Agenda Friday Sept. 14



| Plenary session<br>testimonials | s, Be Digital   | Customer experience   | Service Providers  | Deep Dive in the<br>Solutions                | Increase y<br>productiv | Solution Demos   | Work with Quadient    |  |  |  |  |  |  |
|---------------------------------|---|---|--|--|-------------------------|--|-----------------------|--|--|--|--|--|--|
|                                 | Auditorium King Willem Alexander                          |   |  |  |                         |  |                       |  |  |  |  |  |  |
| 9.15-9.30                       | Recap Day 1   |   |  |  |                         |  |                       |  |  |  |  |  |  |
| 9.30 - 10.00                    | What Digital Means - B. Hildahl                           |   |  |  |                         |  |                       |  |  |  |  |  |  |
| room                            | Asia  | Asia Europe Oceania Auditorium So   |  | South America                                | Antarctica              |  |                       |  |  |  |  |  |  |
| 10.00 - 10.30                   |   | Moving to Omni-Channel<br>D. Collins  | Behind the curta<br>Ensuring the secur<br>compliance of yo<br>customer experie<br>A. Stevens | ity & What's<br>bur Digital Ad<br>nce M. Mo  | vantage<br>ravec        | Car Leasing Company –<br>Agile Upgrade Offer                             | Ask the Experts - PSO |  |  |  |  |  |  |
| 10.30 - 11.00                   |   | Break: Exhibition area, 1to1  |  | 9.45 – 1                                     | 10.30                   |  |                       |  |  |  |  |  |  |
| 11.00 - 11.30                   | R12: from idea to<br>execution<br>S. Draeger, J. Knoulich | Digital Now for SP and<br>BPOs<br>D. Rouillard                                      | True obsession: Thin<br>customer<br>A. Stevens   | k like a<br>What's<br>Inspire Int<br>T. Sedl | new:<br>eractive        | Connected Claims<br>Management   |                       |  |  |  |  |  |  |
| 11.30 - 12.00                   |   | Customer testimonial:<br>Paragon UK   | The Employee Exper<br>Digitally enable and<br>your teams<br>Y. Nahar, R. Tuck                | rience:<br>upskill 11.00 –                   |                         | Omnichannel onboarding –<br>having high impact<br>customer conversations |                       |  |  |  |  |  |  |
| 12.00 - 13.30                   |   |   | Exhibit  | tion area, 1to1 & Lunch                      |                         |  |                       |  |  |  |  |  |  |
| 13.30 - 14.00                   | Key Learnings of<br>Implementation<br>M. Tkadlec          | From Customer Journey<br>Mapping to Customer<br>Journey Management!<br>M. Willemsen | Innovation - DX Bu<br>preview<br>Hemon-Lauren<br>M. Moravec                                  | with Inspir                                  | re Scaler<br>llenka,    | Digital onboarding for<br>Utilities                                      | Ask the Experts - PSO |  |  |  |  |  |  |
|                                 | Auditorium King Willem Alexander                          |   |  |  |                         |  |                       |  |  |  |  |  |  |
| 2:00-2.30                       | R13 and beyond – Z. Hodic                                 |   |  |  |                         |  |                       |  |  |  |  |  |  |
| 2.30-3.00                       | Conclusion – I. Clarke                                    |   |  |  |                         |  |                       |  |  |  |  |  |  |





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